



**Multi-tiered product training modules developed for clients with expanding product portfolios**

## Rapid product training that keeps pace with your product portfolios

Prod Pack is a comprehensive multi-tiered product training package for large, dispersed, and multiple target groups. It facilitates rapid training development synchronous with the customers' product development cycles.

### THE NEED FOR PROD PACK

Organizations with rapid product development or upgrades face the problem of constant employee training package. Product awareness and sales training are critical especially for industries like Insurance, Pharmaceuticals, Telecom, Retail, and Medical, among others. Some of the key challenges faced in developing effective training programs are:

- Dispersed target audience
- Different groups that require different training
- Need for up-to-date training
- Need for comprehensive training for multiple product offerings
- Need for granular training

### HOW OUR SOLUTION CAN HELP

Prod Pack is specifically designed to solve the issues posed by dynamic portfolios:

- Prod Pack facilitates rapid development, in sync with the customers' product development cycles.
- The programs are cost-effective to create and maintain.
- Prod Pack offers 'tiered components' that address multiple audiences' needs.
- Components can be edited, making it adaptable to expanding portfolios.

Prod Pack ensures rapid time-to-training to quickly bring learners up to speed. It also adopts the 'just as much' generic learning approach so that learners are not burdened with information that they do not need. The learners can drill down for detailed and specific training needs as and when required.

Prod Pack comprises three main components:

### 1 Product Nuggets

**Target:** All TA groups (Internal and External)

**Level:** Knowledge

**Offering:** "Bite-sized" training nuggets

### 2 i-Manuals

**Target:** End Users, Service Personnel (Internal and/or External)

**Level:** Application (Installation and Troubleshooting)

**Offering:** Product Usability /Procedure Training—comprising step lists and simulations (2D / 3D)

### 3 Product Sales Trainer

**Target:** Sales Representatives (Internal)

**Level:** Application (Sales Process and Skills)

**Offering:** Game/Scenario/Case Study-based modules

## TECHNOLOGY USED

The course was developed using Macromedia Flash MX.

## SOME SAMPLE SCENES

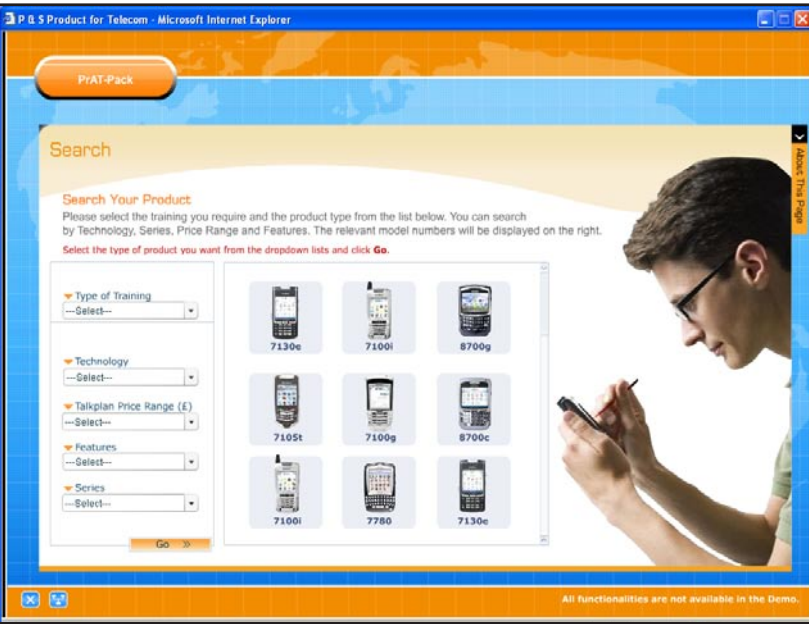
These are a few sample screenshots from the demo. To view the demo, please



Realistic scenario-based simulations allow learners to see the impact of their decisions.

The 3-tiers of Prod Pack: Nuggets, i-Manuals, and Sales Process Training.





Products can be selected by choosing from several features and other criteria.

Step-by-step procedures clarify the product usage and highlight its features.

